



INITIAL BRIEFING TO COMMUNITY ORGANISATIONS: INVESTABLE PROPOSITIONS



Next Steps for the Programme

Loconomy check in with Community Organisations before Workshop 3 on 18 February

-Mapping

- Investable Propositions
- Visits

-Coop Futures Workshops 121

- Final stage of the programme leading to the Conference Showcase on 5/4/25.

Coop Futures Support

- (a) Workshops (See Information Bulletin 2)
 1. Governance models
 2. Income generation and business models
 3. Funding and Finance
- Business planning
- (b) 121 support

Start developing Investable Propositions – note this can start prior to the Workshop if Com Orgs are ready.

Templates will be issued – headings in this presentation

Detailed to be provided overview at Workshop 3

C4 | Workshop 3 (18 February at Free at Last – Final Mapping, Knowledge Quarter Briefing & Investable Propositions

Launch of the concept of the East Birmingham Impact Coalition

Coop Futures Investable Proposition Support Workshop – 5th March

Detail to follow at Workshop 3

Community Meetings x 9 on Investable Propositions

Conference and Showcase

Part of a wider Festival

All Maps, Quarter Appraisals exhibited

Advice on investment through stalls

Look and Learn Visits

Drafting of 3x Quarter Strategic Appraisals



18th Feb 2025
9:45am to 1pm

Free@Last
Nechells

Workshop 3: Collaborative Learning

Programme

9:45 AM	REFRESHMENTS / FINALISED MAPS EXHIBITION
10:10 AM	KNOWLEDGE QUARTER PRESENTATION Rob Valentine, Bruntwood (tbc)
10:30 AM	TOWARDS AN IMPACT COALITION Karolina Medwecka, BCC
10:40 AM	INTRODUCING INVESTABLE PROPOSITIONS (IP) Jo White, Co-op Futures & Ifor Jones, Loconomy
10:50 AM	TABLE WORK Tim Evans & Angela Jeffery <ul style="list-style-type: none">• DEVELOPING A VISION AND THEMES FOR ACTION (IN MIXED QUARTERS X3)• DEVELOPING INVESTABLE PROPOSITIONS (IN QUARTERS X3)
11:35 PM	C4I LEARNING PLATFORM Mashkura Begum
12:15 AM	NEXT STEPS Ifor Jones, Loconomy & Karolina Medwecka, BCC <ul style="list-style-type: none">• COMMUNITY MEETINGS• ONGOING SUPPORT FROM COOP FUTURES• VISITS• IP DROP TESTING WITH JO WHITE (5/03)• C4I CONFERENCE (5/04)
12:35 PM	LUNCH & NETWORKING

Investable Propositions

Definition of Investable Propositions

- Proposition noun – something presented for consideration
- Investment – provision of funding – capital/revenue – with an expectation of return

Use of Investable Propositions

- **Private sector** – use is a mainstay of raising funds, both capital and revenue, from financial markets with the investor expecting a return on investment
- **Public sector** – use is typically in the fields of housing and economic development with other public services reliant on subsidy through grant raised through central and local taxation. Note WMCA, through their single commissioning framework, invest housing and funds into housing and regeneration through equity, loan and grant with applicants using investable proposition approach.
- **Voluntary and community sector** – use also more limited than private sector except for accessing social finance with most funding raised through public sector commissioning and through charitable funding and endowment trusts

Investable Propositions: How they could work in the context of the Coalition 4 Impact Programme / Inclusive Growth Strategy

- At a macro level the Developers will access funding either financial marketplace or WMCA/BCC
- At a micro level for our Community Organisations, they can access funding through existing channels (public service grants/endowment funders or social finance)
- However, both the macro and micro 'sectors' will also in the future potentially be able to access funds from a Local Investment Fund linked to the Coalition for Impact approach – more on that at the Worksop 3 and Conference Showcase

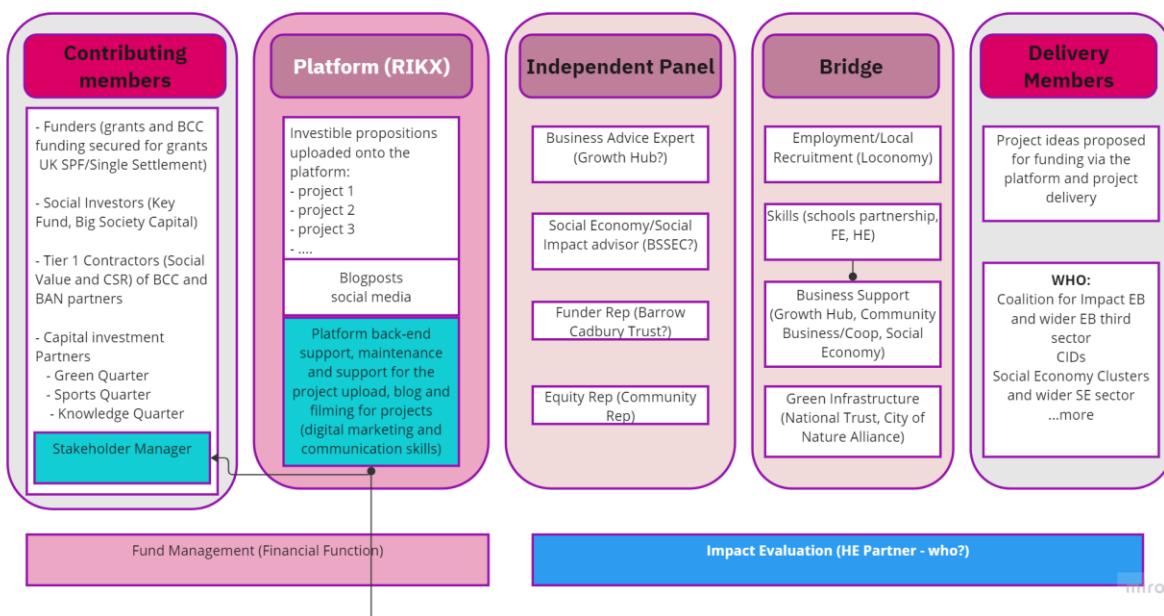
Investable Propositions: Purpose and Benefits of asking Community Organisations to develop

- The programme is designed to support Community Organisations **to develop their understanding of the context they operate in and maximise the opportunities that enable them to deliver on their missions and contribute to creating inclusive and shared growth and benefits to their communities**

- This started with **community economic mapping** which is helping Community Organisations understand the context, needs and potential opportunities of inclusive growth
- This is being further supported by the) **package of support being provided by Coop Futures (Funding and finance, income generation and business models, governance models and trading arms, taking on assets**
- The **Coalition Impact model (next slide) presents an innovative and exciting future funding approach** that will **supplement/complement existing funding channels**
- The development of investable Propositions in the context of Coalition for Impact is **about raising awareness and providing training in how to develop them for future** access to funding to bring forward tangible growth projects whether assets or services in the Inclusive Growth geographies
- They could lead to investment - but this will *not* be within the programme timeframe and there is no direct link to investors within the programme

IMPACT COALITION provides a funding mechanism that can change **WHAT** gets funded, **HOW** and **WHO** we work with

IMPACT COALITION MODEL



Investable Propositions: Developing Themes (being developed at Workshop 3)

Our dream

- ...is for every young person in our locality to be able to access training and employment opportunities
- ...is for every person of working age to have the opportunity to training and local employment opportunities
- ...is to support the development and growth of a local green economy
- ...is to support the development of a local women's economy
- ...is to support community housing development meeting housing needs and generating local investment
- ...is to secure a local asset (develop or take on) to deliver services that meet local needs and impact on the local economy
- ...is to develop cooperative business within our community enhancing local retail offer and contributing to local growth

Develop more ...

Developing Investable Propositions



Investable Propositions – Template

1. What is your Investable Proposition? (description)

(type your answer)

2. How does it fit with the mapping you have undertaken and the vision and themes for your Quarter? (this will happen at Workshop 3)
(type your answer)

3. Engagement and Feedback on your Investable Proposition from your community stakeholders / networks

- *Engagement in development*
- *Feedback on the final shape*

(type your answer)

4. How have you taken into account the workshop and 121 support provided by Co-op Futures?

(type your answer)

5. Is your Proposition an asset, project or service? Note this could be combined?

- ***If it's an asset for Community Asset Transfer its critical you access the bespoke report***
- ***If it's an asset in a defined regeneration area it's important that you engage with relevant local authority planners/lead officers***
- ***You will need a business plan (see support package) to support any investable proposition showing how you will repay (if relevant) finance or account to funders***

(type your answer)

