

# COALITION FOR IMPACT



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West Midlands  
Combined Authority



Birmingham  
City Council





### Programme Launch 11th October

Thanks to all who took time to attend and engage in our kick off event on 11th October at Birmingham Energy Innovation Centre. Special thanks to Chris Gell, the Centres' Technical Manager who hosted us providing tea and coffee and a great venue. Also, to Webster and Horsfall and the inspiring presentation from Tommy Allsop, Sustainability Manager. We have nearly completed the flipchart write ups and will send these on to all next week. Critically, the mapping session output has been sent to Nicola Bacon who will with her colleagues be facilitating the mapping workshop on 5th November (see event calendar below). Hopefully, all will have got greater clarity on the programme aims, scope and deliverables together with an understanding of the programme support we will provide from Loconomy.

### Deliverables

The specific outputs to be delivered will be set out in the COGA and these will reflect what was set out in the call document (advice note that accompanied the application form) that you responded too.



These include:

"Each organisation will work on their local economic capacity and produce a Community Economic Development Plan noting these are not formal planning documents and instead a tool for designing and mobilising around a common economic vision for the area."

As was set out in the presentation at the programme launch, the expectation is for each community organisation to collaborate with your two peers, engage with wider partners engaged in the growth quarter as well as in your local communities and networks to produce a detailed set of community economic maps reflecting the community economic geography of the quarter. These will be used to inform the development of investable projects in the quarter as well as a

### Grant Agreements (COGAS)

I know many of you have raised the issue of grant agreements with us. Sharmarke Ali ([sharmarke.ali@birmingham.gov.uk](mailto:sharmarke.ali@birmingham.gov.uk)) is leading on this.

vision for the area. Loconomy associates will draft with your input an overarching report for each area to submit to the funding agency on this work. This will consider how you have been able to include local residents in the mapping and analysis of economic opportunities and deepen the understanding of the importance of local economy and its dependence on social and green capital and improving understanding of the East Birmingham Programme opportunities and those developed within the three investment/growth zone and new employment opportunities.

Finally, the guidance note stipulates that you will hold at least two events with at least 60 residents engaged. We have built these two events into the main programme between the learning workshops, and these are for you to design and will be supported by your designated Loconomy coach. You can count additional meetings as you require. We recommend the use of attendance sheets to record attendance, taking of photographs (with permission) and use of the programme logos which we will provide. The guidance stipulates the attendance at six Loconomy collaborative learning events. We have designed a programme including the launch event, three workshops, the session with Jo White our CEDP lead and the end of programme Convention.

## Social research

As part of our brief, we are undertaking social research on the importance of capacity building for community organisations engaged in local economic growth projects and programmes. You will have met Ian Dudfield ([ian.dudfield@loconomy.org.uk](mailto:ian.dudfield@loconomy.org.uk)) at the launch, and he will reach out to you. Your input will be much appreciated.

## Electronic Learning Platform

We will load all presentations, mapping, reports, bulletins on to an electronic learning platform. Mashkura ([mashkura.begum@loconomy.org.uk](mailto:mashkura.begum@loconomy.org.uk)) will provide a brief update on this at the next workshop.

## Collaboration between the theme and quarter work programmes

All our collaborative learning events are open to the named members from the theme and area/quarter workstreams.



## Look and Learn visits

Loconomy lead associates will engage in each quarter to scope a potential learning visit that will add value to your workstream. We expect that these will be low key and accessed via public transport or car with the lead members involved. Loconomy will fund these costs.

## Business Support

You can contact [Charlotte.Bowden@birmingham.gov.uk](mailto:Charlotte.Bowden@birmingham.gov.uk) and ask for a slot with her to have a Growth Hub's business diagnostic for free as part of this programme.

We will also update on the opportunity for wider business support on the following topics at the next workshop.

- Taking on an asset – ownership, lease, CAT, & ACV
- Governance models
- Funding and business models
- Income generation from assets
- Trading arms
- 1:2:1 surgery session for organisations seeking specific advice on assets

## Programme Detail (from PowerPoint slides of 11/10/24)

	Community Economic Planning – Investment Quarters (Tyseley Energy, Knowledge Quarter & Sports Quarter)	Women Led Local Economic Development Theme	Capacity Building Inclusive Growth Social Research	Capacity Building & Business Support
October '24	<b>Launch Event at Tyseley Energy Centre – 11 October 2024.</b>  <b>Scope Look &amp; Learn visits</b> – one per Quarter. To be completed by the end of January 2025.	Launch programme of x 6 inquiry workshops <b>Workshop 1: Mapping community assets</b>	Background research/literature review Community groups baseline interviews External stakeholder Interviews Observation at workshops	Commission provider for capacity building and business support for 10 com orgs to cover: <ul style="list-style-type: none"> <li>• Taking on an asset – ownership, lease, CAT, &amp; ACV</li> <li>• Governance models</li> <li>• Funding and business models</li> <li>• Income generation from assets</li> <li>• Trading arms</li> <li>• 1:2:1 surgery sessions for organisations seeking specific advice on assets</li> </ul> Target at cohort 1 R2L and cohort 2 C4i Other orgs if available slots in EB
November '24	<b>Workshop 1: Community Economic Mapping</b> with all 3 quarters facilitated by Social Life 5 <sup>th</sup> November 2024. Venue: BCFC Hub (tbc) including a presentation on the Sports Quarter vision and opportunity  <b>First Community Meetings (x9)</b> – share and add to initial mapping (dates to be organised by community organisations)	<b>Workshop 2: Pathways support for women-led activity</b> Date and venue tbc	Observation of community meetings and network conversations  Comparative mini case studies with 2 other community strand projects and the Use It programme	
December '24	<b>Workshop 2: Interpretation of mapping and scoping of Investment Projects</b> facilitated by Social Life and Jo White Coop Futures 10 <sup>th</sup> December. Venue: Knowledge Quarter tbc including presentation on the Vision for the Knowledge Quarter	<b>Workshop 3: Pathways to Innovation Ecosystems</b> Date and venue tbc	Observation at workshops	Programme start tbc
January '25	<b>Second Community Meetings</b> – Present output from workshop 2 including finalised mapping and the initial investment projects. Dates to be set by com orgs.	<b>Workshop 4: Implementing Buy Local Tools and Platforms</b> Date and venue tbc Visit	Community groups follow up interviews Discussion with thematic inquiry leads	Programme cont...
February '25	<b>Workshop 3 – finalising projects, mapping and visioning</b> facilitated by Jo White 18 February 2025 venue tbc  <b>Final Community meetings</b> – date to be organised by com orgs	<b>Workshop 5: Capacity Building and economic pathways</b> Date and venue tbc	Capacity building assessment	Programme cont..
March '25	<b>Investment projects presentations to our Community Economic Development coach</b> (Jo White) 6 <sup>th</sup> March 2025. Venue tbc	<b>Workshop 6: Evaluation, sustainability and final event</b> Date and venue tbc	Produce and publish report	Programme close and evaluation
Coalition for Impact Exposition - 18 March 2025 Community Economic Mapping and Investment Projects, Launch of East Birmingham Impact Coalition				

Please refer to the slide deck for full size view.

